



Amr Fahmy

AI Consultant & Trainer |
Education & Innovation Expert |
Marketing Leader | TEDx Speaker

With over 12 years of experience in education, training, and cutting-edge AI consultancy, Amr Fahmy has empowered thousands of learners and professionals.

Combining a BSc in Computer Science with advanced degrees in Business, Marketing, and Education Innovation (MBA, MA, DBA), Amr bridges the gap between technology, business strategy, and impactful learning experiences.

Amr's expertise spans roles as an AI Consultant for Microsoft, Hive Analytics, and Nancy AI, where he guides organizations to unlock AI's transformative potential. As Head of Marketing at REI BlackBook, Amr drives innovative strategies that boost brand growth and customer engagement.

Amr Fahmy is not just an educator or strategist—he's a visionary committed to shaping the future of AI, education, and business innovation.

Background & Experience:

BSc in computer Science
MBA in Business Management & Marketing
MA in Education & Innovation
DBA in Business Management & Marketing
Doctoral Researcher in Service Robots & Marketing

AI Consultant at Microsoft, Hive Analytics, & Nancy AI
AI Trainer at Hive Academy
AI Educator at Cairo University
Head of Marketing & Strategy at REI BlackBook
University Lecturer in Business Management & Marketing
TEDx Speaker in Behavioural Economics

AI & Business Trainings:

Cairo University (12 Workshops)
Badya University (3 Workshops)
MSA University (3 Workshops)
AIS west (3 Workshops)
MUN (3 Workshops)
TEDx (2 Workshops)
ENACTUS (3 Workshops)
TEENACTUS (4 Workshops)
MWHO (4 Workshops)
School of Fashion Management (1 Workshop)
Entrepenelle (2 Workshops)
Femmelancers (1 Workshop)
Cairo Science Club (2 Workshops)
Others